

PROJECT

TITLE	Comedy Deluxe		
WRITER	Last: Johnson-Smith	First	Sam
(Add'l Writer)			
REVIEWER	an12563245	PAGES:	120
DATE	March 5, 2009		

PROJECT DESCRIPTION

LOGLINE	This is the logline of the story that is so funny, you'll die laughing. This is the second line to describe how funny this story is. This third line may be stretching it a bit. If you needed to write this fourth line, then perhaps your logline is too long.		
PERIOD	Industrial Revolution (18th and 19th Century) Age of Exploration (15th-17th Century) Contemporary		
SETTING	U.S./North America Boston, New York City, Miami		
GENRE	Light		
Sub-Genre	Comedy	Action	
BUDGET	Broad	Detective/Mystery	
	High		

MARKETABILITY

QUADS	MALE	FEMALE	YOUNG	OLD
Strength	Good	Minimal	None	Strong
MARKET	Other (DVD/New Media/TV MOW/TV Show) International appeal			

OVERALL COMMENT

Although this is a very funny story, it's appeal may be too finite for general audiences, who may not understand the humorous references throughout. With just a few tweaks to attract younger audiences (like expanding on the daughter's character), this can be an international hit. Also, Freddie, the antagonist, is a bit too 2-dimensional. Perhaps bringing out some backstory and/or motivation will draw the audience in a bit more.

VITAL SCORES

		SCORE
CONCEPT		
High concept: Idea alone will sell the story	10	
Intriguing/unique concept	9	9.5
PLOT/STORY		
Not enough conflict, tension, or stakes	10	
Writer in total control of the material	10	9.3
Strong inner and outer conflict	8	
STRUCTURE		
Alternative structure – but it works	7	
Structure somewhat loose.	6	6.7
Plots/subplots work well together	7	
WRITING STYLE		
Exposition is not organic enough.	6	
Unique Voice.	7	6.7
Professional.	7	
CHARACTERS		
Authentic, believable and/or dimensional characters	9	
Protagonist drives the action and resolves the central conflict	8	7.3
Antagonist/antagonistic force not threatening enough.	5	
DIALOGUE		
Dialogue reveals character and drives the story forward	10	
Dialogue full of conflict, subtext, and metaphor	8	9.0
MECHANICS		
Too many typos / spelling / grammar errors.	4	
Not proper script format.	4	4.7
Page count too short.	6	

OVERALL CONSIDERATION

WRITER: WEIGHTED SCORE 7.45 **CONSIDER**
 SCRIPT: WEIGHTED SCORE 8.56 **RECOMMEND**
 Congratulations! A Pavaline Development Executive will contact you soon.